WEB B2B Online Store

Electronic commerce between companies or business partners, also known as business-to-business (B2B), is increasingly important in the market. B2B stores provide significant cost reductions for each transaction, while also increasing effectiveness and customer satisfaction. In developing these solutions, Winsig adds to these goals the commerce processes of each transaction and so the results are even more positive when there is integration with the existing Management Software (PHC, Sage ERP X3, SAP, etc).

ADVANTAGES

- Ability to sell with low operating costs.
- Swift process of opening online store.
- Diversity of online stores, built according to product type.
- Products search simple and effective.
- Flexibility to promote products and campaigns using dissemination instruments and store management.
- Content updating through user-friendly content manager. No knowledge of webdesign or programming necessary.
- Simple purchasing process, based on shopping cart system.

FEATURES

- Content manager for easily and rapidly updating all content.
- Development of tailor-made features.
- Ease of use.
- Custom and differentiating design.
- Software developed using Microsoft® ASP.NET and MySQL databases.
- Scalability and performance.
- Possibility to integrate with PHC Management Software, Sage ERP X3, SAP, and other software.
MAIN FEATURES

PHC OR SAGE ERP X3 INTEGRATION

The possibility of integration with existing Management Software in your company (PHC, Sage ERP X3, SAP, etc) and a wide range of available features endow the Winsig platform with important gains. In this way your B2B online store is updated from the Management Software, with a further advantage that the orders are automatically entered in the Management Software after online purchase by the user. With this integration it is possible to simplify and streamline management, avoiding duplication of entry and updating of content and significantly accelerate return on investment.

ADVANTAGES OF PHC OR SAGE ERP X3 INTEGRATION

- Increase in sales through greater responsiveness and management effectiveness.
- Operating costs of managing sites greatly reduced.
- Competitive advantages unmatched by the competition.
- Guarantee that systems are aligned with business processes.
- Non duplication of database management, reducing entry errors.
- On going evolution of the Winsig platform and integration with PHC software or Sage ERP X3.

AVAILABLE INTEGRATIONS FOR SHOPPING CART

- Product Catalogs
- Shopping Cart
- Calculation of Portes
- Multiple Languages

SEO - SEARCH ENGINE OPTIMIZATION - TECHNICAL MODULE

- Search
- Menus of Contents
- Online Payments
- Social Media

AVAILABLE PHC AND SAGE ERP X3 INTEGRATIONS

- Products and Images.
- Customers and Stocks.
- Orders.
- Requests for Assistance.
- Customer Current Accounts.
- B2B Price Lists and Discounts.
- Colours and Sizes.
- Other tailor-made integrations.

AVAILABLE INTEGRATIONS FOR

Sage ERP X3

Seo - Search Engine Optimization - Technical Module

Possibility of integration with software PHC Management, Sage ERP X3, SAP, etc

Sites optimised for PCs, laptops, smart phones and tablets managed from a single editing platform. With the compatibility in mind that your website should have regarding other devices, we have developed responsive websites that automatically adjust to different screen sizes, resolutions and settings.